FACE-Q | Head and Neck Cancer©

A Guide for Researchers and Clinicians

USER’S GUIDE
VERSION 1.0
November 2017

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1. **What is the FACE-Q Head and Neck Cancer©?**

The FACE-Q Head and Neck Cancer© is a patient-reported outcome (PRO) measure that measures healthcare experience and outcomes of treatment for head and neck cancer procedures from the patient’s perspective. The FACE-Q Head and Neck Cancer© measures 4 domains: Appearance, Health-Related Quality of Life (HRQOL), Function and Patient Experience of Care. These domains form the basis of the FACE-Q Head and Neck Cancer© conceptual framework. Each domain includes multiple scales. Only the subset of scales most relevant to a specific research objective or clinical patient population need be administered.

2. **How was the FACE-Q Head and Neck Cancer© Developed?**

Figure 1 shows the multiphase mixed methods approach used by our team to develop PRO measures. The FACE-Q Head and Neck Cancer© conceptual framework was developed from extensive qualitative research with patients that have cancer that affects the head and neck region (26 interviews), close examination of the research literature and engagement of a panel of clinical experts. We followed internationally recommended guidelines for patient-reported outcome measure development to ensure that the FACE-Q Head and Neck Cancer© meets requirements of regulatory bodies.

The FACE-Q Head and Neck Cancer© scales represent a new generation PRO measures developed using a modern psychometric approach called Rasch Measurement Theory (RMT). In RMT, scales that compose a PRO measure are each designed to measure and score a unidimensional construct (no total score). In scale development, data that meet the requirement of the Rasch model provide interval-level measurement. When a scale has high content validity and is targeted to measure a concept as experienced by a sample, accurate tracking of clinical change can be achieved.

Each FACE-Q Head and Neck Cancer© scale (Table 1) is composed of a series of items (or questions) that evaluate a concept of interest. There are 14 independently functioning scales measuring four domains: HRQOL (n=6), function (n=6), appearance (n=1) and experience of care (n=1).
### Figure 1: Multiphase mixed methods approach taken by our team to develop PRO measures (Reprinted from Riff KW, Tsangaris E, Goodacre T, et al. International multiphase mixed methods study protocol to develop a cross-cultural patient-reported outcome instrument for children and young adults with cleft lip and/or palate. BMJ Open. 2017;7(1):015467.)

<table>
<thead>
<tr>
<th>PHASE</th>
<th>PURPOSE</th>
<th>COMPONENT</th>
<th>PRODUCT</th>
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<tr>
<td>Phase 1</td>
<td>What should we measure?</td>
<td>QUAN systematic review</td>
<td>preliminary conceptual framework</td>
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<td>QUAL interpretive description</td>
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<td>QUAL cognitive debriefing</td>
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<td>Phase 2</td>
<td>How should we measure the concepts identified in Phase 1?</td>
<td>QUAN + QUAL pilot field test</td>
<td>refined scales</td>
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<td>QUAN international field test</td>
<td>final scales</td>
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<td>Phase 3</td>
<td>How does the instrument work?</td>
<td>QUAN psychometric evaluation</td>
<td>measurement properties of scales</td>
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</table>
3. **FACE-Q Head and Neck Cancer© Scales**

**Table 1:** FACE-Q Head and Neck Cancer© scales, including the number of items, response options, time frame and grade reading level. Below the table is a brief description of each scale.

<table>
<thead>
<tr>
<th>Name of Scale</th>
<th>Items</th>
<th>Response Options</th>
<th>Recall period</th>
<th>FK grade</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Appearance Scale</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Appearance of face overall</td>
<td>10</td>
<td>agree/disagree</td>
<td>past week</td>
<td>2.2</td>
</tr>
<tr>
<td><strong>Function Scales</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Eating and drinking</td>
<td>8</td>
<td>not at all / a lot bothered</td>
<td>past week</td>
<td>1.9</td>
</tr>
<tr>
<td>Oral competence</td>
<td>5</td>
<td>not at all / a lot bothered</td>
<td>past week</td>
<td>0.0</td>
</tr>
<tr>
<td>Salivation</td>
<td>8</td>
<td>not at all / a lot bothered</td>
<td>past week</td>
<td>1.9</td>
</tr>
<tr>
<td>Smiling</td>
<td>7</td>
<td>not at all / a lot bothered</td>
<td>past week</td>
<td>2.1</td>
</tr>
<tr>
<td>Speaking</td>
<td>7</td>
<td>not at all / a lot bothered</td>
<td>past week</td>
<td>5.6</td>
</tr>
<tr>
<td>Swallowing</td>
<td>8</td>
<td>not at all / a lot bothered</td>
<td>past week</td>
<td>2.3</td>
</tr>
<tr>
<td><strong>HRQOL Scales</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Appearance/Face distress</td>
<td>6</td>
<td>agree/disagree</td>
<td>past week</td>
<td>3.2</td>
</tr>
<tr>
<td>Eating distress</td>
<td>7</td>
<td>none of the time/ all of the time</td>
<td>past week</td>
<td>4.5</td>
</tr>
<tr>
<td>Drooling distress</td>
<td>6</td>
<td>none of the time/ all of the time</td>
<td>past week</td>
<td>5.0</td>
</tr>
<tr>
<td>Smiling distress</td>
<td>5</td>
<td>none of the time/ all of the time</td>
<td>past week</td>
<td>3.1</td>
</tr>
<tr>
<td>Speaking distress</td>
<td>7</td>
<td>none of the time/ all of the time</td>
<td>past week</td>
<td>4.9</td>
</tr>
<tr>
<td>Cancer worry</td>
<td>8</td>
<td>none of the time/ all of the time</td>
<td>past week</td>
<td>5.7</td>
</tr>
<tr>
<td><strong>Patient Experience of Care Scale</strong></td>
<td></td>
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<td></td>
<td></td>
</tr>
<tr>
<td>Satisfaction with information</td>
<td>10</td>
<td>dissatisfied/satisfied</td>
<td>n/a</td>
<td>7.0</td>
</tr>
</tbody>
</table>

FK = Flesch-Kincaid grade level.

**Appearance Scales**

**Appearance of face overall:** This 10-item scale measures the appearance of the entire face with items that ask about proportion and size, as well as if the face looks unattractive, uneven or abnormal.

**Function Scales**

**Eating and drinking:** This 8-item scale measures the ability to eat and drink, with items that ask about chewing, drinking, tasting and the effort required to perform these activities.

**Oral competence:** This 5-item scale measures the ability to close the mouth and lips, with items that ask about drooling and food falling out of the mouth when eating.

**Salivation:** This 8-item scale measures problems with saliva, with items that ask about having a dry mouth, always having to drink liquids and trouble eating.

**Smiling:** This 7-item scale measures problems with smiling, with items that ask about symmetry and movement.

**Speaking:** This 7-item scale measures problems with speaking, with items that ask about difficulty making certain sounds, saying certain letters or words and having to repeat oneself.

**Swallowing:** This 8-item scale measures problems with swallowing, with items that ask about choking, coughing and food getting stuck in the throat.
HRQOL Scales

Appearance/Face distress: This 6-item scale measures how facial appearance affects the respondent by asking them to indicate how much they agree/disagree with feeling depressed, anxious or unhappy.

Eating distress: This 7-item scales measures how eating problems may affect the respondent by asking them to indicate how often they do not enjoy eating meals, feel self-conscious when eating or avoid eating in public.

Drooling distress: This 6-item scale measures how drooling affects the respondent by asking them to indicate how often they feel frustrated, embarrassed or avoid social situations.

Smiling distress: This 5-item scale measures how problems with smiling affect the respondent by asking them to indicate how often they feel self-conscious, embarrassed or avoid smiling.

Speaking distress: This 7-item scale measures how problems with speaking affect the respondent by asking them to indicate how often they feel socially isolated, feel embarrassed or avoid public speaking.

Cancer worry: This 8-item scale measures cancer worry. Respondents are asked to indicate how often they worry the cancer may come back, they will die from cancer and how much the cancer interferes with their daily activities.

Experience of Care Scale

Satisfaction with information: This 10-item scale measures satisfaction with information from the medical team and includes items concerning the options presented, surgical process, potential complications and recovery.

4. Administration of the FACE-Q Head and Neck Cancer©

The FACE-Q Head and Neck Cancer© scales are self-administered. Each scale takes only a few minutes to complete. It is important to note that patients do not need to complete all of the available FACE-Q Head and Neck Cancer© scales in any given study or clinical encounter. Each scale is designed to function independently. Patients can thus be asked to complete a subset of scales relevant to their situation. Patients are given instructions in an introductory paragraph at the beginning of each scale.

5. Scoring the FACE-Q Head and Neck Cancer©

There is no overall or total FACE-Q Head and Neck Cancer© score, only scores for each independent scale. FACE-Q Head and Neck Cancer© scales are easy to score. The raw scores for items that make up a scale are added to provide a total score. The total score is converted to a score from 0 to 100. Higher scores for all scales, with two exceptions, reflect a better outcome. If missing data is less than 50% of the scale’s items, insert the mean of the completed items. Use the Conversion Tables available from the authors to convert the raw summed scale score into a score from 0 (worst) to 100 (best).

6. Conditions of Use of the FACE-Q Head and Neck Cancer©

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Non-profit users can access the FACE-Q | Head and Neck Cancer© using the following link:

https://fhspeds.mcmaster.ca/pedsCapOne/surveys/?s=WTNMDPJRC7
FACE-Q Head and Neck Cancer© User’s Guide

The use of the FACE-Q Head and Neck Cancer© by ‘for-profit’ organizations is subject to a licensing fee per module per protocol. For questions regarding fees to be paid by ‘for-profit’ organizations, please contact:

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7. Frequently Asked Questions

Do I need to sign a license to use the FACE-Q Head and Neck Cancer©?

Yes, you must sign a licensing agreement for any use of the questionnaires, whether it is commercial or academic. The questionnaires are protected by copyright and are the exclusive property of the universities where they were developed.

Does it cost money to use the FACE-Q Head and Neck Cancer©?

Use of FACE-Q Head and Neck Cancer© scales is free for non-profit users. For-profit users need to pay a licensing fee through Memorial Sloan Kettering Cancer Centres (see conditions of use above).

Do I have to use all the FACE-Q Head and Neck Cancer© scales?

Each scale functions independently, therefore patients can be asked to complete some or all of the FACE-Q Head and Neck Cancer© scales. It is not necessary for a patient to complete all of the scales as there is no overall or total FACE-Q Head and Neck Cancer© score. A researcher or clinician may therefore select a subset of scales depending on the particular purpose of the study or use.

Can I delete, add or change any items or response options of the FACE-Q Head and Neck Cancer©?

You cannot make any changes to the wording of any items or response options of the FACE-Q Head and Neck Cancer©. There are three main reasons why deleting or adding items is not allowed. The first is that deleting or adding items would nullify the psychometric properties of FACE-Q Head and Neck Cancer© scales. The
second reason is that by deleting or adding items, it would then not be possible to score the FACE-Q Head and Neck Cancer© and you would not be able to compare findings with those of other FACE-Q Head and Neck Cancer© studies. Finally, adding or deleting items is prohibited under copyright laws.

**Can I translate the FACE-Q Head and Neck Cancer© into a new language?**

Yes, you can translate the FACE-Q Head and Neck Cancer© into different languages. Check our table of translations available in REDCap (https://fhspeds.mcmaster.ca/pedsCapOne/surveys/?s=WTNMDPJRC7) to see if there is a translation in the language you need. If there is not a translation in the language you need, you will need to sign a licensing agreement prior to translating the FACE-Q©. Please note that the developers of the FACE-Q Head and Neck Cancer© own the copyright of all translations of the FACE-Q Head and Neck Cancer©.

**Are there specific time points when patients complete the scales?**

A researcher or clinician can decide the time points they would like to administer the scales.

8. **FACE-Q Head and Neck Cancer© Publications**